

**Perambalur District Administration,  
Tamil Nadu pollution control board and  
Perambalur Dhanalakshmi Srinivasan University**

**Jointly organized the Marathon on Manjapai Awareness Campaign.**

To address the issue of plastic waste that affects the environment, various initiatives have been undertaken by the Tamil Nadu government. In this regard, the Perambalur district administration, along with Tamil Nadu pollution control board and Perambalur Dhanalakshmi Srinivasan University, organized the Manjapai Awareness Campaign marathon, which encourages the general public to use eco-friendly jute bags instead of plastic bags. The campaign was held on July 5, 2023.

The marathon were flag off by the District Collector of Perambalur, Mrs. Karpagam, and the Member of Legislative Assembly for Perambalur, Mr. Prabhakaran, along with the principals from Dhanalakshmi Srinivasan group of institution.

Around 2,000 students from schools, colleges, and the general public participated in this campaign. The event started from Perambalur District Collectorate and passed through Venkatesapuram, Sankupettai, Pazhayaperunthu Nilayam, and Dhanalakshmi Srinivasan Matriculation Higher Secondary School, Kalyan Nagar and Aranarai Road. It concluded at, Dhanalakshmi Srinivasan College Campus.

The campaign aimed to raise awareness among students and the general public about the benefits of using jute bags instead of plastic bags. As part of this effort, cash rewards were given to students who successfully completed the campaign. A 5,000 rupees for the first prize, 3,000 rupees for the second prize, and 2,000 rupees for the third prize were awarded .

The event witnessed the participation of both male and female students, who were individually recognized for their contributions. Certificates of participation were distributed to all the stakeholders involved in the event. Furthermore, approximately 2,000 students associated with the Dhanalakshmi Srinivasan Group of Institutions educational group actively participated in the event. Additionally, the mentioned cash prizes were given to the winners.

It is worth mentioning that the certificates of participation and cash prizes were handed out by the revenue divisional officer, Mrs. Niraimathi Chandramohan.